



# NICHOLAS HYNES

Colorado Springs, CO | 252-515-4176 | [nick@nhynesdesign.com](mailto:nick@nhynesdesign.com)

Portfolio: [www.nhynesdesign.com](http://www.nhynesdesign.com)

Digital Media Specialist | Graphic Designer | Photographer & Videographer | Illustrator

## Summary

Detail oriented and passionately driven digital design specialist of 3 years working in a professional and collaboration-centric environment.

## Experience

Website and Digital Media Specialist | Jan 2021-Aug 2023

*NC 4-H Extension office at NC State University*

- Created dozens of assets for online curricula concurrently, including worksheets, videos, illustrations, and games, for 4-H youth across North Carolina
- Constructed branding guidelines in collaboration with coworkers for our in-house programs and curricula to firmly establish and legitimize brand identity
- Collaborated with outside organizations to retrieve assets and coordinate events to educate youth in natural sciences, agriculture, and substance misuse

## Key Achievements

- Spearheaded the production of a nine-part animation series from start to finish for approximately 80 families across North Carolina and Tennessee
- Generated assets for and built webpages on the NC 4-H website for a weekend event which secured the interest of National 4-H to purchase our own assets for their program

## Freelance Work

Graphics and Website Specialist | Aug 2020-Present

*Ocean Aire Hemp Farms*

- Designed company logo to best fit brand identity
- Increased website traffic by taking full advantage of SEO utilities

Photographer and Graphic Designer | July 2022

*Wedding Campaign*

- Enhanced the reception dinner experience with an intuitive seating chart and a expertly designed menu
- Captured key footage lost by the on site photographers

## Technical Skills

- Proficient in InDesign, Illustrator, Premiere Pro, Photoshop, Procreate, Vyond, WordPress, and Squarespace
- Experienced in photography, videography, and illustration
- Trained to meet accessibility needs in digital documents and projects
- Exemplary communication skills, organized, and creative

## Education & Certifications

**B.S. Graphics Communication (TDE)** | North Carolina State University at Raleigh, NC | May 2021

Minors in Art & Design and History

**Adobe Certified Associate:** Adobe Illustrator

